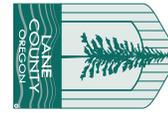


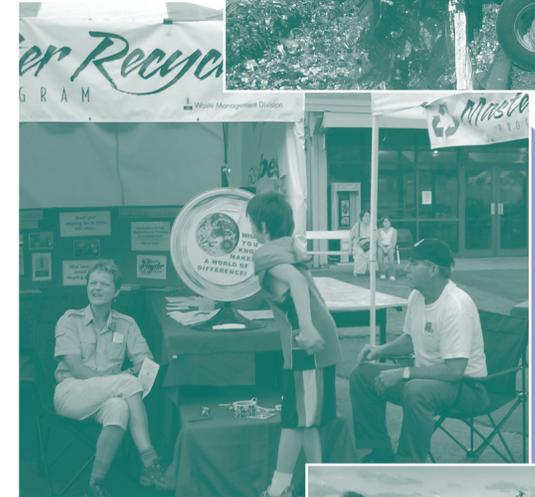
Did You Know?

- Americans throw away 87% of goods and materials after a single use.
- Lane County received and compacted 222,000 tons of garbage in 2009. If this garbage were not compacted it would fill Autzen Stadium from the playing field to the rim more than five times.
- 30% of municipal solid waste is packaging.
- 44% of all direct mail advertising is never opened.
- 100 million trees are ground up each year to produce junk mail.
- Americans generate 22 million beverage containers PER HOUR.
- Every year Americans drink more than 14.4 billion cups of coffee in disposable paper cups—enough to wrap the earth 55 times if placed end to end.
- Americans go through 100 billion plastic shopping bags annually or 360 bags per year for every man, woman, and child in the country.
- For every one (1) ton of paper recycled:
 - 17 pulpwood trees are conserved
 - 500 pounds of air pollutants are not emitted
 - 12,000 gallons of processed water are conserved
 - water pollution is reduced by 40%
 - energy equivalent to 96 gallons of gasoline is conserved
 - solid waste pollution is reduced
 - 5 cubic yards of landfill space is conserved and the amount of money to process the landfill space is conserved



Lane County Public Works
Waste Management Division
3100 East 17th Avenue
Eugene, OR 97403

Recycler's Guide to The Master Recycler Program



*Help bridge
the gap between
awareness and
action by motivating
people to reduce solid
waste in homes & workplaces*



Lane County Public Works
Waste Management Division

Master Recycler Program

Become a Master Recycler!

This 9-week class connects citizens directly with professionals and planners in the local recycling industry. It is popular with concerned citizens, businesses interested in preventing waste, and individuals interested in a new career.

Do You Want to:

- Learn how to reduce your waste?
- Conserve natural resources?
- Motivate others to change their habits?
- Make a difference in your community?

Master Recyclers receive over 30 hours of comprehensive training in solid waste reduction, reuse, recycling, and composting. In return, each Master Recycler dedicates 30 hours over the next year teaching fellow Lane County citizens to reduce, reuse, recycle, and rethink.



Volunteer opportunities vary according to program needs, as well as and the desires and abilities of each Master Recycler. There are many ways to provide valuable service to your community while having FUN!

Master Recycler volunteers might participate in:

- Staffing information tables at local events
- Implementing recycling at work
- Presenting programs to schools and community groups
- Educating the public at farmers' markets and grocery stores
- Staffing Zero Waste Kiosks at events

Is being a Master Recycler right for you?

To decide whether you should become a Master Recycler, ask yourself these questions:

- Do I want to learn more about reducing, recycling and pre-cycling?
- Do I look forward to sharing my knowledge with others?
- Do I have time to attend the training sessions and volunteer 30 or more hours helping community recycling efforts?

The Master Recycler 9-week course schedule includes:

9 Weekday evening classes from 6-9pm and 3 Saturday field trips, time TBA

Your Comprehensive Training will cover:

- Overview of solid waste in Lane County
- The recycling process
- Manufacturing with recycled materials
- Waste reduction
- Packaging
- Home composting
- Event recycling
- Business waste prevention
- Vermicomposting
- Closing the loop/buying recycled
- Sources for recycled goods
- Household hazardous waste
- Community education and citizen motivation
- Developing volunteer opportunities



Interested?

For information about the training and to receive an application form, contact the Master Recycler Coordinator at 541-682-2059. Also, ask about Master Recycler classes in Lane County rural communities.